



PRO-ACTIVE COLLEGE
NOW OFFERS A 3 DAY COURSE ON

HOW TO START YOUR OWN BUSINESS

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Pro-Active College®
PUBLIC SERVICES COLLEGE (Pty)Ltd

HOW TO START YOUR OWN BUSINESS

This popular practical short course provides the learner with the knowledge, skills, attitudes and values on how to start their own business

» TARGET GROUP

This short course is designed for individuals who want to start their own business.

» BENEFITS

- ✓ Expert guidance
- ✓ Increased Confidence
- ✓ Avoiding Common Mistakes
- ✓ Motivation
- ✓ Accountability
- ✓ Understanding Legal Aspects
- ✓ Understanding Financial Aspects
- ✓ Enhanced chances of success
- ✓ Connect with aspiring entrepreneurs
- ✓ Roadmap to success

» ABOUT US

Pro-Active College excels in the education, training and development of public and private sector officials. With its strong focus on practical workplace skills, Pro-Active College strives to facilitate measurable improvements in the productivity of client organisations.



Legal &
Financial
Compliance



PRACTICAL



Roadmap to
success

- **How to find your passion in life and turn it into a business**
- **Different Types of businesses**
- **Tax Obligations**
- **Market Research**
- **How to write a business plan**
- **Costing, budgeting and forecasting**

Tel: 012 346 6589 | info@pscollege.co.za
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PROGRAMME OUTCOMES

On completion of this course, learners will be able to:

- ✓ How to find your passion in life and turn it into a business
- ✓ Different Types of businesses
- ✓ Tax Obligations
- ✓ Market Research
- ✓ How to write a business plan
- ✓ Costing, budgeting and forecasting

On the last day, you can present your business plan and get input from a business expert.

After completing this course, you will have a business plan to use for financing and/or implementing your business strategy.

ENTRY REQUIREMENTS

Individual must be able to read, writing and have basic math skills

DURATION

3-day contact session

CERTIFICATION

Certificate of attendance

PROGRAMME OUTLINE

Why start your own business?

Business ideas

Module 1: Describe the various types of business and the registrations required for a small business in South Africa

- ✓ The legal types of business in South Africa
- ✓ The taxation implications of operating each type of entity
- ✓ How to register a company
- ✓ Comparative tax structures
- ✓ The application of the types of business models
- ✓ The principles of input and output vat
- ✓ Taxation rates
- ✓ Skills development levy
- ✓ Unemployment insurance fund (uif)
- ✓ Compensation for occupational injuries and diseases
- ✓ Industry specific registrations

Module 2: Discuss the need for market research when starting a new business.

- ✓ Market research – what is it, what can it do?
- ✓ The dangers of not doing a proper research viability study
- ✓ Target markets and consumer profiles

Module 3: Demonstrate knowledge and understanding of the financial aspects of starting a small business

- ✓ Small business support
- ✓ The provision of suretyship for a business loan
- ✓ The financial implications and alternatives for capital asset requirements

Module 4: Compile a business plan based on a budget for an SMME

- ✓ The income and expense items of smme's
- ✓ The purpose of a business plan
- ✓ A business plan for a loan application
- ✓ Compile a business plan

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